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# What is Social Engineering?

The art of manipulating people, tricking them into giving up confidential information like passwords or bank account numbers.



Criminals will often take weeks or months getting to know you before making a phone call or sending an email.

## *What Does a Social Engineering Attack Look Like?*

- Customized phishing attacks that target your interests so you are enticed to click on malware-laced attachments.
- An email, instant message, comment, or text message from a seemingly trusted source, like a friend, family member or coworker.
- A phone call from someone pretending to be from a company that you do business with or a trusted outside authority (such as law enforcement or an auditor).

## *Ways to Protect Yourself:*

- Set your spam filters to high.
- Reject requests for help or offers of help.
- Do not open any emails from untrusted sources.
- Check your privacy/security settings on any social media sites that you use.
- Install anti-virus software, firewalls, and email filters and keep them up-to-date.

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